

Private Party – Non-Commercial

■ 3-Day Rate

Advertise any non-commercial merchandise including autos. Runs 3 consecutive days.

Minimum 3 lines.

| | 3 Lines/3 Days | Each Additional Line |
|-----------|----------------|----------------------|
| Flat Rate | \$9.00 | \$3.00 |

■ Fast Sell

Advertise any non-commercial merchandise including autos. Runs 10 consecutive days.

Minimum 3 lines.

| | 3 Lines/10 Days | Each Additional Line |
|-----------|-----------------|----------------------|
| Flat Rate | \$29.95 | \$5.00 |

■ Garage Sale

Advertise any non-commercial Garage Sale or an Estate Sale. Runs 2 consecutive days.

Minimum 3 lines.

| | 4 Lines/2 Days | 4 Lines/3 Days | Each Additional Line |
|-----------|----------------|----------------|----------------------|
| Flat Rate | \$17.00 | \$25.00 | \$5.00 |

This rate also applies to private party advertising in Domestic Wanted and Jobs Wanted.

■ North County Zone Classifieds

Excluding Employment, Rental and Real Estate Advertisers

For additional exposure and coverage, pick up your full-run ad into our North County classified editions, including Today's Local News and North County Readers section.

| Today's Local News | Sunday Only |
|--------------------------------------|-------------------------|
| Must also run in full-run Classified | \$0.50 per line/per day |

| North County Readers Section | Thursday thru Sunday |
|--------------------------------------|-------------------------|
| Must also run in full-run Classified | \$0.50 per line/per day |

■ Enlace Clasificados

The largest Spanish-language weekly publication in the region. Full-run advertising picked up in Enlace to reach San Diego County's Latino population. Runs on Saturdays. **Minimum 3 lines.**

| | Cost Per Line/Per Day |
|---------------------------------------|-------------------------|
| Must also run in full-run Classifieds | \$1.11 per line/per day |

The San Diego Union-Tribune

To advertise, call (866) 411-4140

P.O. Box 120191, San Diego, CA 92112-0191

www.sdmarketplace.com